

MIDHUN MUKUNDAN

WEB DEVELOPER /
DIGITAL MARKETING EXECUTIVE

FUNCTIONAL EXPERTISE

WEB DEVELOPMENT
DIGITAL MARKETING
ECOMMERCE MANAGEMENT
WEB & GRAPHIC DESIGNING
BRAND & PRODUCT MANAGEMENT
CONTENT MANAGEMENT
CUSTOMER RELATION SUPPORT
MARKETING EVENTS SUPPORT
ONLINE CAMPAIGNS & PROMOTIONS
WORDPRESS & WOOCOMMERCE
SEO, SEM, SMM, SMO
EMAIL MARKETING
GOOGLE ADS, GOOGLE ANALYTICS
STAKEHOLDER MANAGEMENT
SERVER & DATABASE MANAGEMENT
PHOTOSHOP / ILLUSTRATOR
ADOBE XD, FIGMA, MARVEL
GOOGLE WEB DESIGNER
HTML 5/ CSS 3 / BOOTSTRAP
JAVA SCRIPT / JQUERY / PHP
REQUIREMENT & DATA ANALYSIS

CONTACT DETAILS



+971 56 234 1163



midhunmmukundan@gmail.com



Dubai, United Arab Emirates

INTERESTS



Drawing



Yoga



Swimming

WORK EXPERIENCE

- 2021-2023 **AMIT INTERNATIONAL GROUP**
Web Developer (Digital Marketing / Ecommerce Mgmt) Dubai, UAE
- 2018-2021 **DIGITAL CANVAS DESIGN CONSULTANCY**
Web & Graphic Designer / Dubai, UAE
- 2014-2017 **TECHNOWARE COMPUTER SOLUTIONS**
Web Designer / Dubai, UAE
- 2013-2014 **OVALION GROUP**
Web Designer / Cochin, Kerala, India
- 2011-2012 **JOURNEY'S WORLD HOLIDAYS**
Trainee Graphic Designer / Cochin, Kerala, India

EDUCATION

- 2008-2009 **DIPLOMA IN GRAPHIC DESIGNING**
Mathrubhumi Touch Animations, Kerala, India (UAE Attested)
- 2008-2010 **BACHELOR OF BUSINESS ADMINISTRATION**
University of Calicut, Kerala, India. (Course completed only)
- 2005-2007 **HIGHER SECONDARY – COMMERCE**
State board of higher secondary examination, Kerala, India.

JOB PROFILE

- Complete Website Development from Wireframing, designing, development and content management for Dynamic or Static websites.
- Live Ecommerce website management (WordPress woocommerce) including product listing, content update, stock & price update,.
- Assisting Marketing Manager in Planning & Preparing Online sales campaigns including products, pricing, Google Ads & social media posters..
- Customer Relation support (Online Orders, registration, CRM, Refunds).
- Email Marketing for online promotions in mailchimp & SendGrid.
- Inventory management of marketing items in SAP & FACTS ERP System.
- Website project planning scoping, goal setting and functionality testing.
- Requirement gathering, Agency/Client management, Project coordination.
- Search Engine Optimisation & Social Media Marketing. SEO,SEM,SMO, SMM.
- Managing Google Business Account, Google Analytics and other reports.
- Print Media Designing (Brochures, Businesscard, letterheads, logos).
- Designing Social Media Posters & Animated Google Ads (Google web designer).
- Managing Website Servers, WHM, CPanel, MySQL Database, Server Emails.

PERSONAL INFORMATION

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|-----------------|---------|------------------|----------------|
| Age: | 34 | Nationality: | Indian |
| Sex: | Male | Languages: | ML, EN, HI, TA |
| Marital Status: | Married | Driving License: | Dubai, UAE |